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GOOD DESIGN CHANGES EVERYTHING

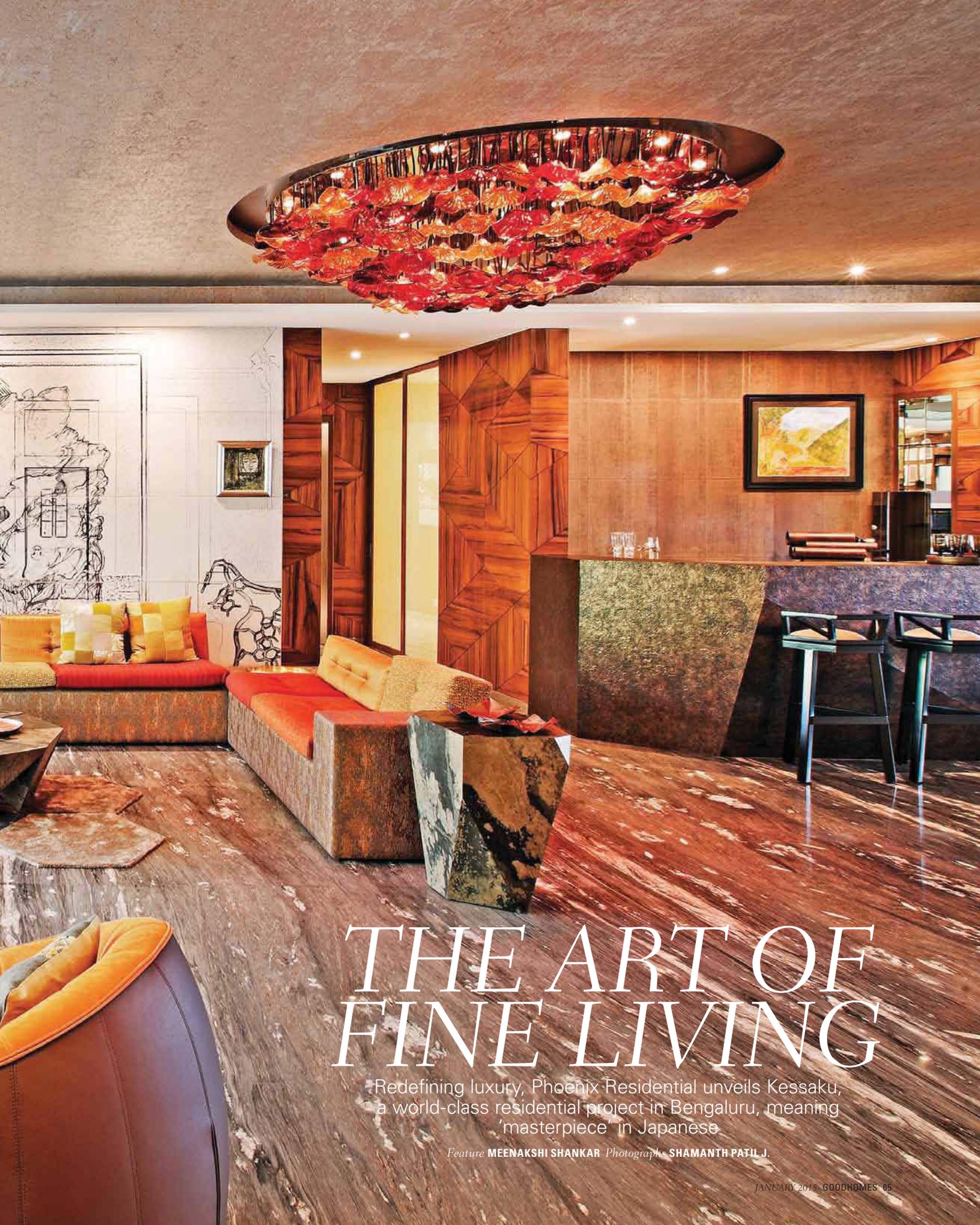
TRENDY 2015

*A Year of Soft Contrasts,
Design Experiments
& Decor Statements*

Meet the Experts

KELLY HOPPEN
RAHUL SINGH
ANJALI GOEL
MANNU MANSHEET
SHAUNALI NANDA
LEILA ERFAN
MONICA SHARMA





THE ART OF FINE LIVING

Redefining luxury, Phoenix Residential unveils Kessaku, a world-class residential project in Bengaluru, meaning 'masterpiece' in Japanese

Feature **MEENAKSHI SHANKAR** Photographs **SHAMANTH PATIL J.**



Adding more character and refined appeal to the show flat are a series of breathtaking artworks from The Art Trust, Mumbai and Nature Morte, New Delhi. From diverse Indian masters such as Bose Krishnamachari, Ram Kumar and Paresh Maity to modern cutting-edge art by Aditya Pande, the works span different moods that brilliantly lift each room to the realm of the sublime in terms of taste and elegance. The artworks on view at Kessaku can be purchased by art patrons.



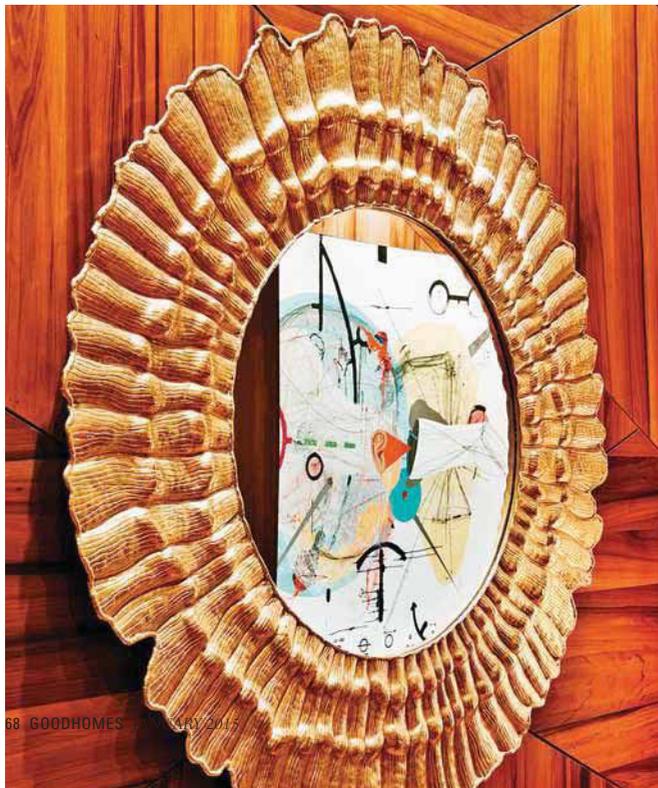
“Kessaku is perfected to exceed the home owner's expectations in every sense and set new industry benchmarks.”

— Mayank Ruia, Director, Phoenix Residential

The Kessaku precinct offers expansive living spaces ranging from 6,200sqft to 7,500sqft and by-invitation-only duplex apartments in five exclusive towers.

Shopping Guide on Pg 96



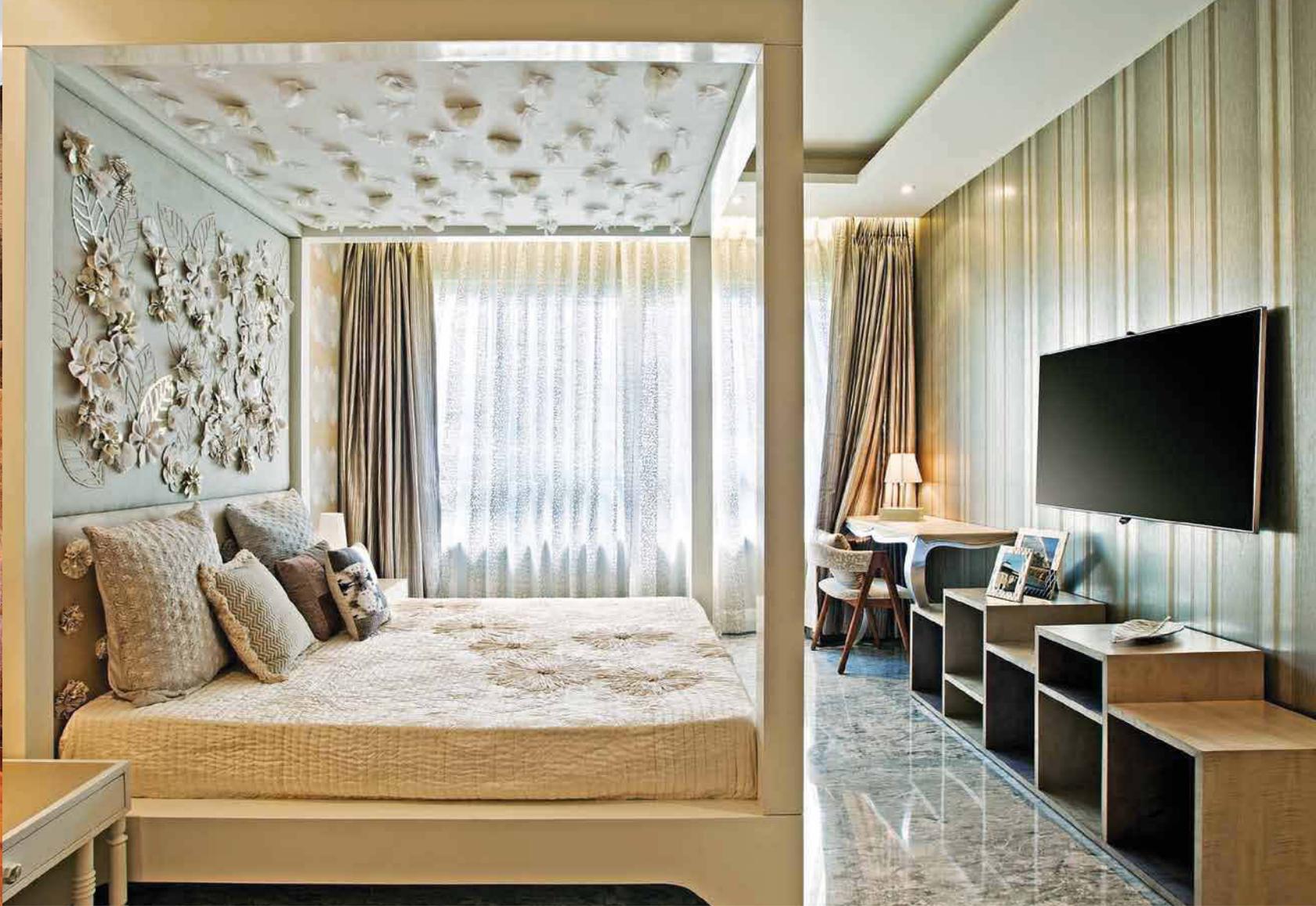


Gayatri Ruia, the visionary behind breathing life into the stunning project says, “Kessaku is an exemplification of the idea of simplicity in complexity, allowing subtle and complex details to exist in a balance of beauty and purpose. The Kessaku precinct offers expansive living spaces ranging from 6,200sqft to 7,500sqft and by-invitation-only duplex apartments in five exclusive towers.” Strategically located at the premium address of Dr. Rajkumar Road, Kessaku offers close proximity to the central business district as well as the International Airport.

Beginning with the modern architectural vision of Callison — the Design consultants and RSP, the Associate Design Consultants — recalls the grace of the garden city and creates a contemporary paradigm of seamless inside-outside living.

The landscaping by Design Cell complements the space in a contextual and unobtrusive manner.

The interior narrative is qualified by Gunjan Gupta’s Studio Wrap, with a modern eclectic discourse that creates luxury attuned to the taste of a global family. This experience is enhanced by a personalised home intelligence system that’s virtually invisible and intuitive, to ensure comfort and the highest degree of security.



“We believe that the grandness of the masterpiece is revealed by its details. We have worked tirelessly for the last several months, with the best in the business, to ensure that every detail is perfected.”

— Mayank Ruia, Director, Phoenix Residential

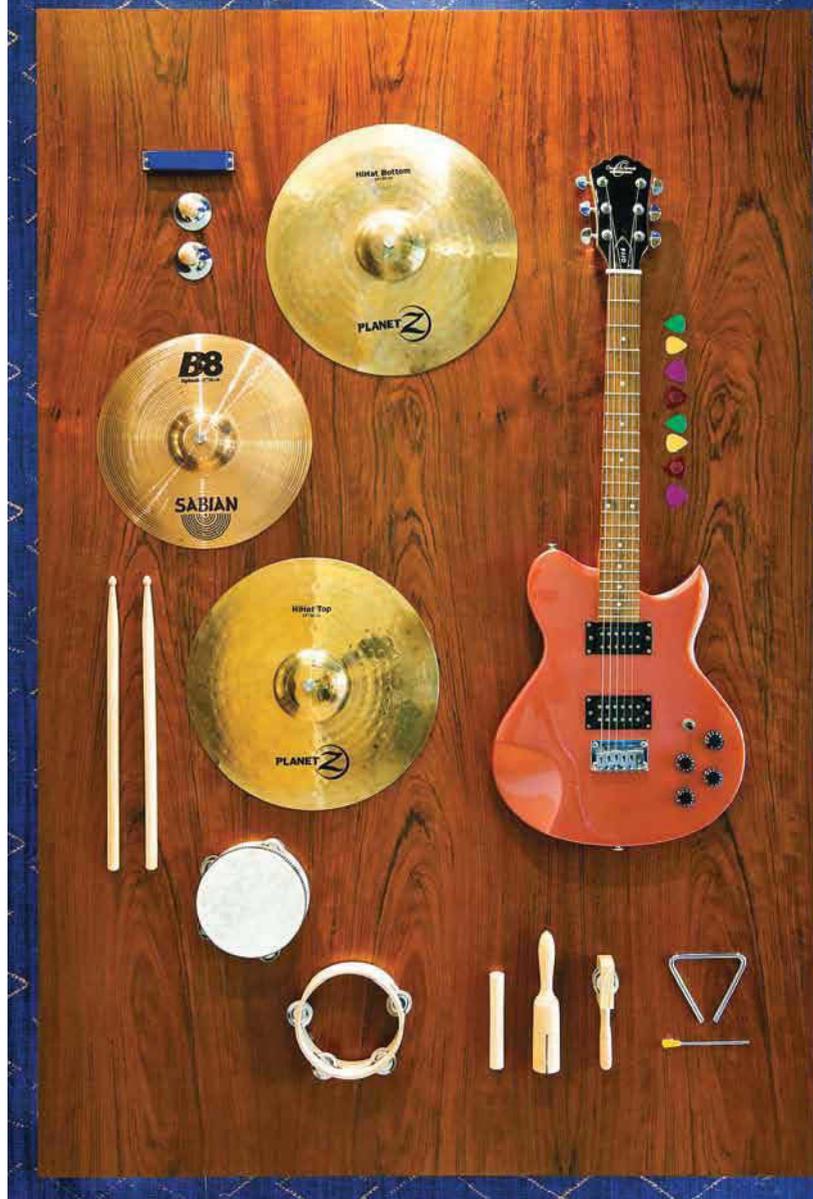
The panel of designers and art galleries, involved in the making of this design, are available on request to create a masterpiece similar to the show flat at Kessaku.





Taking the experience of luxe living to another level are the Concierge Service and Personal Butler by Quintessentially, and the bespoke home automation by Sound of Music.





Speaking about Kessaku, Mayank Ruia, Director, Phoenix Residential says “We believe that the grandness of the masterpiece is revealed by its details. We have worked tirelessly for the last several months, with the best in the business, to ensure that every detail is perfected.”

The U-shaped building exudes a sense of sleek modernism with uninterrupted views from space. This is juxtaposed against the lush greenery that speaks of a more elegant and balanced way of life.

Kessaku is a living testament to the cutting edge, luxe yet classic design — a sprawling apartment spread over 7,500sqft. This space has served as Gayatri’s and Gunjan’s canvas to create a masterpiece with optimum use of space, luxurious furniture and accessories designed by Studio Wrap as well as sourced from all over the world. Luxurious large spaces flow seamlessly into each other, celebrating the idea of multiple use, while also creating expansive individualised spaces to retire into.

Every square inch has a touch of understated elegance and ornate design, be it the large decks in the living room and master bedroom, the walk-in closets, the dry kitchenette and bar in the living room and even the wet area in the kitchen! Every detail and need has been thought out and designed to take living concepts to the next level of luxury, practicality and optimisation. **



GoodHomes Live inspired